



Vitality is Vital

Nuprovia Ltd

Mission & Vision



Mission: Provide science based functional food and food supplements with multifaceted physiological and/or nutritional effect to support consumer in a healthier lifestyle

Vision: Help to maintain healthy lifestyle easier and less expensive through offering healthy, cost effective and convenient to use nutritional blends

Vegaplus

powder for a protein-based flavoured drink
with sweetener stevia,
fortified with vitamins and minerals

Healthy food for a healthier life

Makes it easier to achieve a balanced diet

Pleasant chocolate taste and flavour

Clinically
tested



Vegaplus category



Vegaplus is a powdery protein-based flavoured food with sweetener stevia which has been registered at the Ministry of Health of the Republic of Bulgaria as a Food to which have been added vitamins and minerals and certain other substances in accordance with Regulation (EC) No 1925/2006.

It can be taken as a drink after mixing with water, plant milk or any other drinkable liquid of customer's choice.

The product compensates or reduces a number of possible nutrient deficiencies which may occur when eating usual diets. Hence, it helps achieve and enjoy the benefits of a balanced diet. It does not contain substances which could accumulate in the body and create health problems.

Vegaplus category



Vegaplus is not:

- a Food for special medical purposes as defined in Regulation (EU) No 609/2013;
- a Food supplement as defined in Directive 2002/46/EC;
- a Total diet replacement for weight control as defined in Regulation (EU) No 609/2013.

Vegaplus composition



Ingredients: organic low fat raw organic hemp protein, fat-reduced cocoa powder, rice protein hydrolysate, barley grass juice powder, carob powder, thickener: guar gum, natural flavouring, calcium gluconate, chlorella powder, emulsifier: sunflower lecithin, calcium lactate, magnesium salts of citric acid, taurine, L-lysine hydrochloride, creatine monohydrate, L-ascorbic acid, cinnamon Ceylon bark powder, sweetener: steviol glycosides from stevia, zinc gluconate, calcium-L-ascorbate, nicotinamide, D-alpha-tocopheryl acetate, D-pantothenate calcium, riboflavin 5'-phosphate sodium, retinyl acetate, cholecalciferol, cyanocobalamin, pyridoxine 5'-phosphate, thiamine mononitrate

Vegaplus nutritional value



	For 1 portion (9 g)	For 2 portions (18 g)	For 100 g	% NRV* for 18 g
Energy	28.9 kcal 121.5 kJ	57.8 kcal 243.0 kJ	321.1 kcal 1350.0 kJ	2.9 2.9
Protein	3.36 g	6.71 g	37.29 g	13
Carbohydrates	1.18 g	2.36 g	13.11 g	0.9
thereof Sugar	0.44 g	0.89 g	4.91 g	1.0
Total fat	0.59 g	1.18 g	6.56 g	1.7
thereof saturated fatty acids	0.20 g	0.39 g	2.19 g	2.0
thereof trans fatty acids	0 g	0 g	0 g	
Total dietary fibres	1.62 g	3.25 g	18.00 g	**
Salt	0.01 g	0.02 g	0.11 g	0.3

* Percentage of the reference values according to Annex XIII, Regulation (EU) No. 1169/2011

** No recommendation available

Vegaplus nutritional value



	For 1 portion (9 g)	For 2 portions (18 g)	For 100 g	% NRV* for 18 g
Vitamin A in µg RE	75.0	150	833.3	19
Vitamin B1 in mg	0.25	0.50	2.78	45
Vitamin B2 in mg	0.70	1.40	7.78	100
Vitamin B6 in mg	0.23	0.46	2.55	33
Vitamin B12 in µg	0.42	0.84	4.67	34
Pantothenic acid in mg	3.00	6.00	33.3	100
Niacin in mg NE	5.00	10.0	55.5	63
Vitamin C in mg	50.0	100	555.5	125
Vitamin D in µg	1.50	3.00	16.67	60
Vitamin E in mg α-TE	2.00	4.00	22.2	33
Calcium in mg	74.9	150	832	19
Magnesium in mg	59.4	119	660	32
Zinc in mg	1.44	2.88	16	29

* Percentage of the reference values according to Annex XIII, Regulation (EU) No. 1169/2011

Problems in modern diets



- Less time to eat healthy - risk of lack of nutrients
- Diet restrictions (vegans/vegetarians, temporary fasting, weight loss diets, disease control etc.) - risk of lack of nutrients
- High stress level activities (e.g. sports, work) – increased need of nutrients

Vegaplus provides a Solution!



- Based on scientifically supported selection of healthy foods and added amino acids, sunflower lecithin, Ceylon cinnamon, vitamins and minerals
- Offers an exceptionally wide variety of nutrients in just one product
- Delivers abundance of essential micronutrients required by the human body
- Optimized nutrient quantities
- Helps achieving a balanced diet
- Combines well with most of the conventional and natural healthcare methods to restore health
- Contains ingredients with multifaceted favourable physiological effect

Vegaplus provides a Solution!



- Supported by 55 different EU authorized health claims
- High quality ingredients
- Rich in natural antioxidants
- Contains a variety of phytochemicals
- Vegan
- Low in sugar
- High in protein and high in fibre
- Reduced level of fat
- Supports the consumer in keeping healthy lifestyle and wellbeing in modern life
- Made in Germany

Taking Vegaplus



- People can enjoy drinking Vegaplus regularly or from time to time. However, in order to avoid overconsumption of a nutrient/nutrients, the recommended daily portion size and number of portions are to be observed;
- The product can be served at coffee shops and restaurants as a healthy smoothie;
- In cases of serious chronic diseases and conditions it is recommended to take Vegaplus after a consultation with a General Practitioner, a Specialist Physician or another qualified health provider.

Taking Vegaplus



Examples of specific cases most appropriate for Vegaplus consumption:

- Moderate or vigorous physical activity, very busy/stressful work or other high stress level activities
- Diet restrictions (vegans, vegetarians, temporary fasting etc.)
- As a part of healthy eating plans and weight loss programmes
- Over 60 years of age

Suggested use*



- Once or twice daily 1 measuring spoon of 9 g in about 150 ml of water or plant milk, or
- Once daily 2 measuring spoons of 9 g in about 300 ml of water or plant milk, or
- In cases of vigorous physical activity – up to 4 measuring spoons daily taken several times during the day, one or 2 measuring spoons of 9 g each time
- It is recommended to take Vegaplus on an empty stomach, with a light meal or immediately before a main meal

* In order to achieve a pleasant smooth mixture, it is recommended to use a shaker bottle.

Allowed Health claims



	A*	B1	B2	B3	B5	B6	B12	D**	C*	Ca*	Mg	Zn*
contributes to normal iron metabolism	X		X									
contributes to the maintenance of normal mucous membranes	X		X	X								
contributes to the maintenance of normal skin	X		X	X								X
contributes to the maintenance of normal vision	X		X									X
contributes to the normal function of the immune system	X					X	X	X	X			X
has a role in the process of cell specialisation	X											
contributes to normal energy-yielding metabolism		X	X	X	X	X	X		X	X	X	
contributes to normal functioning of the nervous system		X	X	X		X	X		X		X	
contributes to normal psychological function		X		X		X	X		X		X	
contributes to the normal function of the heart		X										
contributes to the maintenance of normal red blood cells			X									
contributes to the protection of cells from oxidative stress			X						X			X
contributes to the reduction of tiredness and fatigue			X	X	X	X	X		X		X	
contributes to normal mental performance					X							
contributes to normal synthesis and metabolism of steroid hormones, vitamin D and some neurotransmitters					X							
contributes to normal cysteine synthesis						X						

* The health claims for this ingredient are valid for two or more portions of 9 g

** The health claim for this ingredient is valid for four portions of 9 g

Allowed Health claims



	B6	B12	D**	C*	Mg	Zn*
contributes to normal homocysteine metabolism	X	X				
contributes to normal protein and glycogen metabolism	X					
contributes to normal red blood cell formation	X	X				
contributes to the regulation of hormonal activity	X					
has a role in the process of cell division		X	X		X	X
contributes to normal absorption/utilisation of calcium and phosphorus			X			
contributes to normal blood calcium levels			X			
contributes to the maintenance of normal bones			X		X	X
contributes to the maintenance of normal muscle function			X			
contributes to the maintenance of normal teeth			X		X	
contributes to maintain the normal function of the immune system during and after intense physical exercise				X		
contributes to normal collagen formation for the normal function of blood vessels				X		
contributes to normal collagen formation for the normal function of bones				X		
contributes to normal collagen formation for the normal function of cartilage				X		
contributes to normal collagen formation for the normal function of gums				X		
contributes to normal collagen formation for the normal function of skin				X		
contributes to normal collagen formation for the normal function of teeth				X		
contributes to the regeneration of the reduced form of vitamin E				X		
increases iron absorption				X		

* The health claims for this ingredient are valid for two or more portions of 9 g

** The health claims for this ingredient are valid for four portions of 9 g

Allowed Health claims



	Ca*	Mg	Zn*
Contributes to normal blood clotting	X		
Contributes to normal muscle function	X	X	
Contributes to normal neurotransmission	X		
Contributes to the normal function of digestive enzymes	X		
Has a role in the process of cell division and specialisation	X		
Needed for the maintenance of normal bones	X		
Needed for the maintenance of normal teeth	X		
contributes to electrolyte balance		X	
contributes to normal protein synthesis		X	X
contributes to normal DNA synthesis			X
contributes to normal acid-base metabolism			X
contributes to normal carbohydrate metabolism			X
contributes to normal cognitive function			X
contributes to normal fertility and reproduction			X
contributes to normal macronutrient metabolism			X
contributes to normal metabolism of vitamin A			X
contributes to normal metabolism of fatty acids			X
contributes to the maintenance of normal hair			X
contributes to the maintenance of normal nails			X
contributes to the maintenance of normal testosterone levels in the blood			X

* The health claims for this ingredient are valid for two or more portions of 9 g

Clean label „Free from“



- Does not contain animal derived ingredients
- GMO-free (in accordance with Regulations (EC) No. 1829/2003 and 1830/2003)
- Gluten-free (in accordance with Commission Implementing Regulation (EU) No 828/2014)
- Without colours
- Naturally flavoured
- Does not contain allergens (in accordance with Regulation 1169/2011)
- Does not contain soy

Summary



- Supports achieving a balanced diet
- Vegan
- Developed based on recent research
- Exceptionally wide variety of nutrients in just one product
- Optimized nutrient quantities
- Clean label
- Pleasant chocolate taste and flavour
- Broad customer group
- High quality product

Disclaimers



- ▶ Taking Vegaplus is not a substitute for professional medical advice by a General Practitioner, a Specialist Physician or another qualified health provider on all issues related to medical conditions, medical diagnosis and treatment.
- ▶ The presentation is developed in accordance with our present state of knowledge as of October 2025. The presentation information is based on the product's recipe, specifications and information received from the contract manufacturer, laboratory tests and a clinical trial.

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